

his future is bright

educación
Entre NIÑOS
¡MÁS QUE UNA REVISTA!



08media**kit**

Educación **Entre** NIÑOS



who
we are

People helping people to help kids!

ENTRE NIÑOS is a predominately Spanish ministry providing training, networking and resources to children's ministers and parents involved with children from birth to age twelve, to both Spanish and English communities.

We offer the following:

- ENTRE NIÑOS MAGAZINE
- ENTRE NIÑOS CHILDREN'S MINISTRY SEMINARS
- ENTRE NIÑOS CONFERENCE
- ENTRE NIÑOS NETWORKING MEETINGS

A tool for Spanish Children's ministries

ENTRE NIÑOS MAGAZINE is a interdenominational Spanish ministry providing a Christian education resource magazine, for children's ministers and parents involved with children from birth to the sixth grade. Our research has shown that there is currently an enormous need among the Spanish speaking community for a resource of this kind. Our vision is to fill this void by bringing together the expertise, knowledge, wisdom and professional advice of the best minds from within the church leadership and educators of the Spanish world. ENTRE NIÑOS provides high quality material and is a pioneer in its field. Elaborated with the purpose of bringing glory to God, and to serve His people. This venture its exclusively dedicated to the Spanish community of North, Central and South America.

our vision

“Every child a minister”

... a little child will lead them (Isaiah 11:6)

our mission



- To provide a Christ-centered educational, creative and relevant ministry to support the Spanish speaking interdenominational church leaders and parents of children from birth to age twelve.
- To promote the cutting edge ministries within the Spanish speaking churches and leaders.
- To provide leaders with a variety of leadership topics related to the ministry to children.

Christ-Centered

This ministry must direct people to Christ. “Then Jesus said to His disciples, *“If anyone wishes to come after Me, he must deny himself, and take up his cross and follow Me.”* (Matthew 16:24)

Educational

This ministry is to facilitate the leaders with a tool that can help the children in their spiritual, physical and emotional growth. *“And Jesus advanced in wisdom and stature, and in favor with God and men.”* (Luke 2:52)

Creative

This ministry is not only innovative in its appearance, but also in its content. It will inspire the children’s leaders to ask the Creator to give them the creativity to use their resources to implant His Word in the lives of the children. *“You shall teach them to your sons, talking of them when you sit in your house and when you walk along the road and when you lie down and when you rise up.”* (Deut 11:19)

Relevant

Children will rise up to the levels of expectations we ask of them. They need to be influenced to follow the Lord and reach their generation. We will strive to help their leaders to find ways to stay on top of current trends that affect these children and find ways to send them off. *“Now the word of the LORD came to me saying, “Before I formed you in the womb I knew you, And before you were born I consecrated you; I have appointed you a prophet to the nations.” Then I said, “Alas, Lord GOD! Behold, I do not know how to speak, because I am a youth.” But the LORD said to me, “Do not say, ‘I am a youth, because everywhere I send you, you shall go, and all that I command you, you shall speak. Do not be afraid of them, for I am with you to deliver you,” declares the LORD.”*(Jeremiah 1:4-8)

Cutting Edge Ministries

Through the many years of ministry experience, we have come in contact with numerous leaders that are directing an excellent and vibrant ministry to children in their own communities. But these heroes are isolated and unknown. We will make every effort to find these leaders and bring them to the surface so their testimonies and stories will inspire others in their ministry. We will promote a network of people that are passionate about serving the Lord by reaching His kids and together we’ll build an army that will testify and change this world. *“I do not ask on behalf of these alone, but for those also who believe in Me through their word; that they may all be one; even as You, Father, are in Me and I in You, that they also may be in Us, so that the world may believe that You sent Me.”* (John 17:20-21)

Ministry Tools

We believe that most important to the Lord is not our service, but our hearts. Our desire is to be a tool to inspire the leaders in their relationship with the Lord that one that gives us the passion to reach the children of this world. We have to first recognize that in all our ways we must acknowledge Him. *“Trust in the LORD with all your heart and do not lean on your own understanding.”* (Proverbs 3:5)

partners in ministry



The *Educación ENTRE NIÑOS* team not only wants to provide a publication, but also wants to be a ministry that helps parents who have the responsibility of raising their own children. We also want to be support and encourage those who are called to serve these children.

We are pleased to partner with the following ministries. Together we want to make an impact and support the work of children's leaders, parents and educators within the United States and abroad.

The International Network of Children's Ministry (INCM) is an independent non-profit organization. Its mission is to encourage, motivate, provide resources, and train children's leaders. This ministry started in 1980 and has ministered to more than 10,000 children's workers every year with Children's Ministry Seminars and the Children's Pastors Conferences.

Awana ministry, more recognized in Latin America as *Oansa*, works with local churches providing a ministry to children with weekly clubs for boys and girls. In addition to this, it provides excellent training material for children's leaders, families, and churches. *Awana* started in 1955 and is now in about 109 countries. In the United States *Awana* is currently reaching approximately 10,400 churches.

Editorial Vida - With more than 60 years, it is the Hispanic division of *Zondervan Publishing*. *Zondervan* publishes *The Purpose Driven® Life* by Rick Warren, which grows to combined sales in English and Spanish of over 25 million. We are excited to partner with *Editorial Vida* in the distribution of the magazine in their Christian educational events and with their distributors in North and Latin America.

endorsements

"It's my honor to applaud this wonderful ministry. *ENTRE NIÑOS*, like Jesus, loves kids. *ENTRE NIÑOS*, like Jesus, reminds and equips us to do the very same. May God richly bless this exciting service." **Max Lucado**

"In a society that uses and consumes our young people, taking away the possibility of a future of hope, love, and prosperity, it is very encouraging to meet Christian communicators like the publishers of the *Entre Niños* magazine that stand in the gap to reach all of those that work in the education of our children. Congratulations and I encourage you to continue with this great publication." **Esteban Fernández: President Editorial Vida (Zondervan)**

"The gospel of Jesus Christ knows no boundaries. It should not, and must not, be limited by language or ethnicity. *Awana* is embracing the great opportunity to serve Hispanic churches in reaching children with the gospel, and we are thrilled to provide resources for this crucial effort.

May I offer you these words of encouragement? Your ministry to children and youth is as important a work as any you can do to serve the Lord. Studies show that a child is at least six times as likely to trust Christ as Savior by age 13 than at any other time in life. How can we not be moved by so great a harvest? I pray God's blessing on you as you serve Him among the children of your community." **Jack D. Eggar: President/CEO, Awana Clubs International**

"My dream is that every child could grow in a world where the politicians could love more the people than their political careers. My dream is that the children could live and grow in countries where the leaders believe more in their people and that they could open doors of opportunity in every area; education, arts, media, science and finances, to name a few.

Our children are only waiting for someone to believe in them. I dream in that every nation could believe in the children, and that could put it into action, not only with candies and nice words once a year. Tomorrow's children will be the result of our decisions that we make today." **Marcos Witt: Canzion and Associate Pastor in Lakewood Church**

our audience



The Hispanic Market in the USA

Our approach to ministry is tied to the notion of diversity and understanding the culture. To love the 35.3 million Latinos living in the United States (close to 10 per cent of the US population!), means that we not only need to understand diversity, but we must embrace it.

If we are to reach the Latin population, understanding the culture is vital. Being Latin in America means to feel, behave, love, eat, and live in a Latin way, and still speak English and Spanish with a mix of both languages. However, despite the diverse mix of cultures, the different countries represent we value the love for family and people. It is exciting to highlight that the Hispanic population is the youngest group in the United States. According to statistics the average age is 26.5 years old. This means that half of the Hispanic population is younger than 26.5 years of age. (Current Population Survey, March 2002, PGP, 5). In addition we can confirm George Barna's statistics that found that 46% are parents with children under the age of 18 living at home. (2001)

The Spanish churches continues to grow in numbers, but needs unity, training, and resources. There is a lack of cooperation and communication among local churches. The leaders who want to reach the children are affected by the traditions and customs of the previous generations. However, as we talk and connect with leaders and pastors throughout the United States, we see that the desire and need to work together is great. Passionate people are moving forward and are willing to connect, learn and share to serve Him. The common denominator in this diverse population of these leaders is their love for Jesus and their passion to reach children.

There is a big need to change the Spanish Children's Ministries. The need stems from years of tradition, negligence, lack of resources and vision. The *Educación ENTRE NIÑOS* comes alongside them to support them and to bring unity among the children's leaders, parents and educators. We want to partner with other ministries and bring the tools and resources needed.

upcoming events

Introducing

Conference Entre Niños

October 17 - 18, 2008

Oak Hills Church

San Antonio, TX

With Max Lucado & many other speakers

Workshops in Spanish & English

Contact us today!

Join us for our 2007/2008 Seminar

Mas que una Historia

More Than A Story

**In more than 25
different cities!**

**Contact us for dates or if you're
interested in hosting.**